

Message Map Template

Stakeholder/Target Audience:	Category:	Subject:	Date updated:
Scenario:			

SITUATION

Key Message 1: Situation
Supporting Fact 1-1:
Supporting Fact 1-2:
Supporting Fact 1-3:

RISK

Key Message 2: Risks
Supporting Fact 2-1:
Supporting Fact 2-2:
Supporting Fact 2-3:

ACTIONS

Key Message 3: Actions
Supporting Fact 3-1:
Supporting Fact 3-2:
Supporting Fact 3-3:

